



MEETING PROFESSIONALS INTERNATIONAL

2007-2008 Fact Sheet

Summary:

Meeting Professionals International (MPI), the meetings and events industry's largest and most vibrant global community, is committed to delivering success for its nearly 23,000 worldwide members by providing innovative knowledge and learning experiences, connecting people and ideas, and creating rich marketplace opportunities. Founded in 1972, the Dallas-based organization delivers global human connections through its 68 chapters and clubs around the world. For more information, visit www.mpiweb.org.

MPI Vision:

Build a rich global meetings and events industry community.

MPI Mission:

Make our members successful by building human connections to knowledge/ideas, relationships and marketplaces.

Membership:

MPI has grown from 159 members in 1972 to nearly 23,000 members living in 65 countries today. Seventy-one Fortune 100 companies are represented in the MPI membership. There are 68 chapters and clubs in the U.S., Canada, Europe, Mexico, Puerto Rico and Japan. MPI is the only meetings and events industry community to maintain a 50/50 ratio between planner and suppliers.

Professional Development:

- **International Conferences and Events:** MPI hosts the industry's most dynamic gatherings of meeting and event professionals.
- **Global Certification in Meeting Management (CMM):** A certificate program for advanced-level meeting professionals, MPI's Global CMM focuses on strategic issues that are critical to advancement in the meetings and events industry.
- **Certified Meeting Professional (CMP):** MPI is one of 25 member organizations of the Convention Industry Council (CIC), which sponsors the CMP program based on professional experience and academic examination.

MPI Member Solutions:

A suite of products for the global meetings and events industry community:

- CultureActive© Tool
- Skills Assessment Tool
- MPI Web Site, including blog and message board features and the first-ever meetings and events industry Wiki
- MPI Store
- Job Bank

Publications:

- *The Meeting Professional*, MPI's monthly member magazine, is the leading voice of the meetings and events industry, reaching 30,000 on six continents with award-winning research and trends information, powerful stories, and relevant MPI news.
- *Community NetNews* is MPI's weekly member e-newsletter delivering concise and impactful MPI community-related news and announcements.

MPI Foundation:

Since 1984, the MPI Foundation (www.mpifoundation.org) has invested more than \$11 million in visionary research and education to shape the global meetings and events industry and prepare industry professionals for the future. Contributions from MPI chapters, individuals and organizations are invested in high-impact programs to support MPI's vision and mission.

Leadership:

2007-2008 International Board of Directors – Executive Committee (effective July 1, 2007):

- Chairwoman: Angie Pfeifer, CMM, assistant vice president, corporate meetings, travel & incentives, Investors Group Financial Services, Inc.
- Chairman-elect: Larry Luteran, vice president, group sales and industry relations, Hilton Hotels Corporation
- Vice Chairman of Administration: Paul Kennedy, MBE, group exhibition director, Reed Travel Exhibitions
- Vice Chairwoman of Finance: Ann Godi, CMP, president, Benchmark360, Inc.
- Vice Chairman of Member Services: Eric Rozenberg, CMP, CMM, president, Ince & Tive
- Immediate Past Chairman: Mark S. Andrew, CMP, CHA, president and CEO, Andrew Hospitality, Inc.
- Ex-officio: Bruce MacMillan, CA, president and CEO, MPI

Staff Management Team:

- Bruce MacMillan, CA – president and CEO
- Bren Clevenger-Ori – chief operating officer
- Sandra Riggins – director of governance, chief of staff
- Katie Callahan-Giobbi – executive vice president, MPI Foundation; chief business architect
- Greg Lohrentz – chief financial officer
- Cary Broussard – vice president, marketing and brand management
- Vicki Hawarden – vice president, knowledge and events
- Didier Scaillet – vice president, global development
- Claire Smith – vice president of marketplace performance
- Junior Tauvaa – vice president, membership
- Rick Fahnestock – director of technology
- Amy Rhodes – director of people and performance

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